



OIC

ICAR-National Bureau of Plant Genetic Resources
(Indian Council of Agricultural Research)
Pusa Campus, New Delhi – 110 012



Phone: 25841022, 25849211 Extn. 251

FAX: 011-25842495, 25849459 e-mail: purchase@nbpgr.ernet.in

File No. 1(17)/Purchase/2016-17

Dated: 7 March, 2015.

To

M/s. Censer
Advertising Pvt. Ltd.,
WZ-14, 28 Bhagwan Das Nagar,
Extn., Fourth Floor,
(Opp. Punjab Bagh Metro Pillar No. 66)
New Delhi -110026

Sub:- Annual Rate Contract for Printing of Poster Only.

Sir,

With reference to your quotation No. Nil date 30.05.2018, I am directed to inform you that the rates quoted by you for printing of Posters are accepted by the Competent Authority of the Bureau for a period of one year w.e.f. 05.03.2019 as per terms and conditions as mentioned in the Tender Document dated 05.05.2019.

		Vinyl with adhesive	Flex with star quality
1.	Cost ₹ per square feet) for computer layout/designing, digital photo processing, proof reading and printing	70.00	35.00
2.	Cost (₹ per square feet) for mounting of poster on sunboard (25 mm thick)	40.00	40.00
3.	Total cost of computer layout/desining, digital photo-processing, proof reading and printing of roll up standees (6x2.5 ft)	1500.00	1500.00
4.	Total cost of computer layout/designing, digital photo-processing, proof reading and printing of roll up standees (6x3 ft)	1900.00	1900.00

Please acknowledge the receipt of this letter.

Yours sincerely

(Signature)

(Avdhesh Kumar)

Assistant Admn. Officer (P)

Copy to:-

1. All HODs/Unit Incharge (s), NBPGR, New Delhi
2. Dr. Pratibha Brahmi, OIC, GEX & Chairperson of Publication Committee, NBPGR, New Delhi
3. Sr. F&AO, NBPGR, New Delhi.
4. DDO, NBPGR, New Delhi.
5. Store Officer, NBPGR, New Delhi.
6. PA to Director, NBPGR, New Delhi.
7. PA to SAO, NBPGR, New Delhi.

Censer Advertising Pvt. Ltd.: for poster printing

Printing of posters in English, Hindi or diglot/bilingual -			
		Vinyl with adhesive	Flex with star quality
(a)	Cost (₹ per square feet) for computer layout/ designing, digital photo processing, proof reading and printing	70.00	35.00
(b)	Cost (₹ per square feet) for mounting of poster on sunboard (25 mm thick)	40.00	40.00
(c)	Total cost of computer layout/designing, digital photo-processing, proof reading, and printing of roll-up standees (6 x 2.5 ft)	1500.00	1500.00
(d)	Total cost of computer layout/designing, digital photo-processing, proof reading, and printing of roll-up standees (6 x 3 ft)	1900.00	1900.00

(Prices are excluding 12% GST)